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Graphic designer

Despre mine

Hello everyone! I'm independent brand and packaging designer. My experience includes corporate identity development, logo design (rebranding), layouts for editorial support or even web design. I help companies and brands look elegant and authentic, touch the hearts of customers and be memorable. I strive for critical thinking, empathy and creativity to create effective solutions.

Skills:

- Visual Identity
- Web Design
- Corporate Brand Identity
- Packaging Design
- Logo Design
- Brochure Design
- Design Concept
- Graphic Design
- Prepress
- Brand Design
- Presentation Design
- Adobe Illustrator
- Adobe Photoshop
- Figma
- Commercial Design

Experiența profesională

Graphic Designer · BioBotanicly

August 2023 - Martie 2024 · 7 luni

- Visual Identity (color palette, logo design, font pairing, corporate layouts and promotional printed materials, etc.) Full brand support

Graphic Designer · TDI

Iulie 2023 - Octombrie 2023 · 4 luni

- Key Visual development
- Pre-press preparation of layouts
- Guideline work

- 👤 31 ani
- ♀ Feminin
- 📍 Ungheni
- 💰 16 000 MDL

Preferințe

- Part-time
- În ture
- Fără program
- Flexibil
- Remote

Limbi

- **Română** · Nu cunosc
- **Rusă** · Fluent
- **Engleză** · Elementar

- Advertising creatives
- Packaging Design

Graphic Web Designer · Ambeltek

Octombrie 2022 - Iulie 2023 · 10 luni

- Full-service brand layouts
- Block design for WordPress theme
- Design development of eCommerce site (adaptive layout)

Creative designer · Ambition DDB

Noiembrie 2021 - Ianuarie 2023 · 1 an 3 luni

- Key Visual development
- Composition and adaptation of layouts for digital and outdoor advertising
- Pre-press preparation of layouts
- Creative development for social networks
- Work according to guidelines
- Presentation development

Graphic Web designer · Beformstudio

Iunie 2021 - Noiembrie 2022 · 1 an 6 luni

- Adaptive design of the studio website. Research. Concept from scratch
- Support for adding new content
- Maintaining Behance of the studio and design of the studio's printed materials

Graphic Designer · Umecos

Septembrie 2020 - Septembrie 2022 · 2 ani 1 lună

- Brand platform development — concept and positioning
- Brand graphics, Logo, Style, Style guide
- Design of navigation posters for offline store
- Full-cycle brand layouts and corporate printing

Domeniul dorit

- Design / WebDesign / Grafică

Studii: Superioare incomplete

Higher School "Learning Environment"

Absolvit în: 2021

Facultatea: Communication design

Specialitatea: Graphic Designer

College Of Artistic Crafts

Absolvit în: 2014

Facultatea: Design

Specialitatea: Designer

Cursuri, training-uri

Design Pro

Absolvit în 2021

Organizator: Learning Environment” Department of Design